

**Rate Chart for Work to e-Commerce Websites**

1st February 2015

Glass Scribe Designed Header or Footer:

Header – your Logo / Company Name	£40.00	<i>You need to supply ideas / jpgs</i>
Footer – your Contact Details	£22.50	<i>You need to supply information</i>

Your Own jpg, tiff, gif loaded for:

Header	FOC
Footer	FOC

Additional Pages:

“Standard” T&C Page	£27.50	
“Standard” FAQ Page	£27.50	
T&C, FAQ or Testimonials Page	£47.00	<i>Bespoke Page, from your text</i>
Bespoke Page (1)	£95.00	
Bespoke “About Us” Page	£47.00	<i>Special Price, same specs A/A</i>
Upload your Page (2)	£35.00	
SEO, per Page	£20.00	<i>Your Page and Images SEO'd</i>

Sundry Work:

Adding a Testimonial or FAQ	£5.50	<i>Free for regular customers</i>
Any other work charged at	£45.00	<i>per hour</i>

Google Adwords:

From initial setup of your Google accounts, to monthly monitoring of your Analytics Settings:

Initial Setup (1 hour of work)	£45.00
Analytics, Monthly (1/2 hour)	£22.50

Work is completed and invoiced by Simon Fletcher. No VAT is applicable.

(1) A Bespoke Page is one written exclusively for your website. We thoroughly research the subject and write up to 500 words. You can supply up to 5 images for inclusion. Images supplied by you must be free from copyright. We supply you with a proof for approval, prior to publishing the page. We undertake to complete one set of changes without further charge.

(2) You write the page (max 750 words) and supply max 5 images. We will upload, check grammar, spelling and complete SEO requirements for both the page and images.

